



Vienna, Austria, 10 December 2010

## Get into the groove – with spielwerks new app „grooveLight“

**Groovy and free** - the austrian game development team's fifth app  
visualizes music.

With iGlowStick spielwerk brought lightsticks to iPhone and iPodtouch – now the experts of high-class graphics and smooth usability bring even beats to glow.

**grooveLight** turns you into the star of every party - just tap the screen to sync the grooveLight to the beat of the music. From a slow romantic dance to the fast and wild beats of the latest club hits, the grooveLight adapts.

The free version provides nine presets for every occasion. A Pro-Mode is via an In App Purchase unlock-able.

**grooveLightPro** not only enables to edit the presets, but also to save more than 200+ self-created styles!

There are nearly 3 billions of different combinations there for you to explore!

The free app features:

- interactive rhythmic animations and visualizations
- tap to sync with music
- 9 styles great for parties
- slick and stylish design

**grooveLightPro** features:

- editable parameters: form, effect, motion, size and color
- nearly 3 billions of different combinations possible
- create more than 200 own styles

**grooveLight** for iPhone, iPod touch and iPad is now available in the Apple AppStore **for free!**

### About **spielwerk**

Martina Misar-Tummeltshammer, Gernot Dannereeder and Franz Hess, who have known each other since university, started spielwerk with their puzzle app 3D logic in May 2009. The success of their second app took them by surprise: spielwerk's iGlowStick has registered 4.5 million downloads so far, making the Viennese developers' creation the worldwide number-one free app for some time. grooveLight is the fifth app of spielwerk that shows the game developers' technical, design and production skills at their best and will again make our fingertips glow.

[www.spielwerk.at](http://www.spielwerk.at)



## **Credits**

Technical Director: Gernot Danneder

Art Director: Martina Misar-Tummeltshammer

Executive Producer and Managing Director: Franz Hess

## **Downloads**

Press release, screenshots, art assets and press photo at [www.spielwerk.at/en/press](http://www.spielwerk.at/en/press)

## **Contact**

spielwerk

[www.spielwerk.at](http://www.spielwerk.at)

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